

Scrutiny Report

Increasing Physical Activity in Worcestershire

May 2016

www.worcestershire.gov.uk

Increasing Physical Activity Scrutiny Task Group Membership

Richard Udall (Lead Scrutiny Member)

Christine Cawthorne (representing Worcester City Council)

Stuart Cross

Liz Eyre

Philip Gretton

June Griffiths (representing Bromsgrove District Council until 2 December 2015 and the County Council thereafter)

Gareth Prosser (representing Redditch Borough Council)

Graham Vickery

Officer Support

Alyson Grice and Samantha Morris, Overview and Scrutiny Officers

Further copies of this report are available from:

Overview and Scrutiny Team

Legal and Democratic Services

Worcestershire County Council

County Hall

Spetchley Road

Worcester WR5 2NP

Tel: 01905 843579

Email: scrutiny@worcestershire.gov.uk

Website: www.worcestershire.gov.uk/scrutiny

Contents

Chairman's Foreword

Background and Purpose of the Scrutiny 1

Recommendations 2

Findings 4

Methodology 13

Appendix 1: Schedule of Activity 14

Chairman's Foreword

It is a pleasure to provide a foreword to this report. On first appearance some people were surprised that I agreed to lead this scrutiny exercise. After all, I am middle aged, over weight and lacking in physical activity. However, I believe for those reasons I'm ideally suited to lead the investigation. I know the challenges, the difficulties and the disincentives of attempting any kind of physical activity.

It has been a worthwhile and rewarding investigation. We believe we have developed moderate, progressive and achievable recommendations which are affordable. Scrutiny should be more than just reviewing past policies, we believe in policy development and hope this Report will enable the Executive to consider new ideas and policy changes.

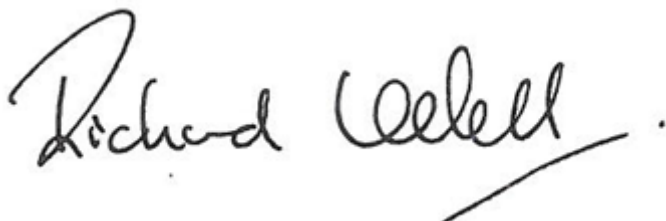
The issue of Olympic legacy was difficult for us; we received a mixed response to the questions we asked on the legacy. Some witnesses claimed it had been a success, others suggested otherwise. Clearly the benefits from the 2012 London Olympics have been felt, but more could be done to harness and promote the activity of those who are working to provide physical activity and to provide a meaningful legacy.

Many witnesses expressed frustration with the lack of support from General Practitioners and the medical profession. Sports clubs and groups are keen to help and would be willing to work with GP Practices if given the opportunity. We hope this report will bring about some change in this area.

As a County Council we also have to do more to promote physical activity among our workforce; we have provided some recommendations to encourage this to happen.

I would like to thank all the members of the Task Group; it was a pleasure to work with you. Also a big thank you to our Scrutiny Officers, who do a great job ensuring we are supported.

On a personal note, the process has encouraged me to be more active. I now have a dog and I am actively walking with my pet and trying to lose weight. I am also determined that we will organise a County Council mixed aged, mixed ability, mixed gender and no contact Touch Rugby team. You have been warned!

A handwritten signature in black ink that reads "Richard Udall". The signature is written in a cursive style with a long horizontal stroke at the end.

Cllr Richard Udall

Lead Member, Increasing Physical Activity Scrutiny Task Group

Increasing Physical Activity in Worcestershire Scrutiny Report

Background and purpose of the Scrutiny

1. In February 2015, the Overview and Scrutiny Performance Board (OSPB) discussed the Worcestershire Public Health Annual Report 2014. A main theme of the annual report was how to increase opportunities for participation in physical activity. The County Council was keen to ensure that opportunities to access sport and physical activity were available to all, and scrutiny members were also interested to find out what impact the 2012 Olympics had had on participation rates.
2. Therefore, in April 2015, the OSPB added Increasing Physical Activity in Worcestershire to the 2015 scrutiny work programme, which was subsequently approved by Council in May 2015.
3. The Terms of Reference for the scrutiny exercise were to examine and make recommendations on:
 - Current physical activity rates in Worcestershire;
 - What is the County Council's role in promoting physical activity?
 - How is the County Council working with partners to enable more people to take part in physical activity and sport?
 - What can the County Council do to help increase physical activity rates in order to meet the Chief Medical Officer recommendations of 30 minutes a day, 5 days and week?



Members of the Scrutiny Task Group setting out on a Health Walk in St Peters, Worcester.

Recommendations

4. In drawing up the recommendations, the Task Group has been mindful of what the County Council can and cannot influence from a Public Health perspective and that District Council colleagues have responsibility for Sports and Leisure Services.

Olympic Legacy

5. Recommendation 1: The Public Health Team should continue to work closely with the Sports Partnership Herefordshire and Worcestershire to improve participation rates and extend the Olympic legacy to everyone, maximising both the use of built and natural environment. [CMR for Health and Well-Being/Director of Public Health]

Action Plan for Physical Activity

6. Recommendation 2: We strongly suggest that the Director of Public Health lead on the preparation of a countywide inclusive and overarching Action Plan for Physical Activity, to encourage cultural change and increase physical activity across the County. The Action Plan should be published within 6 months and should include the identification of a responsible officer and focus on those who are most in need of support, for example those residents who are on benefits, **and our more elderly and very young residents**. The Children and Young People Overview and Scrutiny Panel will be looking at the issue of obesity in the context of their Panel. This Action Plan should form a key part of the business of the Health and Well-being Board, which will oversee the implementation of the new Health and Well-being Strategy which has physical activity as one of its three priorities. [CMR for Health and Well-Being/Director of Public Health]

Health Partners

7. Recommendation 3: The Public Health Team should promote training for all frontline health staff to encourage them to have motivational conversations with service users to support increased physical activity. [CMR for Health and Well-Being/Director of Public Health]
8. Recommendation 4: The Worcestershire Clinical Commissioning Group (CCG) representatives on the Health and Well-being Board should be asked to encourage GPs across the county to consider greater use of **'social prescribing'** including referring to sports and physical activity opportunities where appropriate. [CMR for Health and Well-Being/Director of Public Health]

Other partners

9. Recommendation 5: The Public Health Team should facilitate regular partnership meetings to share best practice, case studies and ideas from across the County, linking this with the Action Plan for Physical Activity. [CMR for Health and Well-Being/Director of Public Health]

Public Awareness and Recognition

10. Recommendation 6: Using the World Class Worcestershire brand, the County Council should raise the profile of elite sports men and women in the County and promote local

success in amateur sport, providing a platform to encourage greater participation. [CMR for Transformation and Commissioning/Director of Commercial and Change]

Councillors' Divisional Fund Scheme

11. Recommendation 7: County Councillors should be actively encouraged (not mandatory) to spend at least 10% of their divisional fund on encouraging participation in sport and physical activity, drawing on the support and advice of the Sports Partnership Herefordshire and Worcestershire where necessary. This should be highlighted to new Members as part of the Member Induction Programme following the 2017 Elections. [CMR for Transformation and Commissioning/Director of Commercial and Change]

Sharing Information

12. Recommendation 8: As part of the Action Plan for Physical Activity (see Recommendation 2), the County Council should consider ways to share information amongst partners and increase awareness of activities available across Worcestershire, ensuring a joined up approach. A dedicated communications officer should be responsible for this aspect of physical activity using all forms of modern communication methods. [CMR for Health and Well-Being/Director of Public Health]
13. Recommendation 9: We recommend that the CMR organises and hosts an annual summit of Health Professionals, District and County Councils, the Sports Partnership and other appropriate sporting clubs and organisations (including Scrutiny) to discuss progress, share information and ideas towards meeting the goals of increasing physical activity and to report the outcomes to Cabinet. [CMR for Health and Well-Being/Director of Public Health]

Schools

14. Recommendation 10: The Public Health Team should work with the Worcestershire Association of Governors, the Worcestershire Association of Secondary Headteachers, and representatives of Middle and Primary School Leaders in the county to highlight the importance of a quality PE offer in schools and effective use of their enhanced sports funding, and to promote opportunities available to schools for the involvement of local sporting organisations in their curriculum. [CMR for Health and Well-Being/Director of Public Health]

Employees

15. Recommendation 11: As a large employer, the County Council should do more to encourage its staff to become more physically active. [Leader of the Council/Chief Executive]

Barriers to Participation

16. Recommendation 12: As part of the development of the Action Plan for Physical Activity, the County Council should carry out a Needs Assessment to establish any 'gaps' between what is needed and what is currently provided. The Needs Assessment should also look to identify what are the barriers to taking part in physical activity. [CMR for Health and Well-Being/Director of Public Health]

17. Recommendation 13: The County Council should investigate whether better use can be made of the S106 cycle funds arising from new developments. More cycle ways could be created across the County by being more flexible with regards to the current width restrictions where formal footpaths are changed from bridleways to formal cycle way provision (where safe and appropriate to do so). The County Councils recent response to the governments cycling and walking investment strategy should be aligned with this recommendation [CMR for Highways/Director of Economy and Infrastructure]

Learning from successful practice elsewhere

18. Recommendation 14: The County Council should fully investigate successful work undertaken in other local authorities, such as Camden Council, in order to identify good practice that might be transferable to Worcestershire. [CMR for Health and Well-Being/Director of Public Health]

Making Better Use of Public Spaces

19. Recommendation 15: The County Council should look to maximise the use of **public spaces and the natural environment** by working with planning authorities to identify more local opportunities to encourage physical activity and active travel. [CMR for Health and Well-Being/Director of Public Health]

Council Decision Making

20. Recommendation 16: The practice of including a Public Health Impact Assessment in agenda reports should be extended to all County Council committees and District Councils should be encouraged to do likewise. [CMR for Transformation and Commissioning/Director of Commercial and Change/Director of Public Health]

Findings

Why should we be physically active?

21. It was clear from the start of the scrutiny exercise that the health benefits of increasing physical activity are massive. Over time, relatively small changes can be hugely beneficial to individuals of all ages in terms of both mental and physical health. The Council's Interim Director of Public Health told the Task Group that if an obese person started to meet the Chief Medical Officer's recommendation for physical activity, they would straight away halve their heart risk. (For adults aged 18 to 65 the Chief Medical Officer recommends that individuals are physically active for 30 minutes on at least 5 days per week).

22. The Task Group heard that physical inactivity causes 6-10% of all deaths from major cardio-vascular diseases (such as coronary heart disease, type 2 diabetes, and breast and colon cancers), as well as weight gain, decrease in muscle mass, and strength and balance problems.

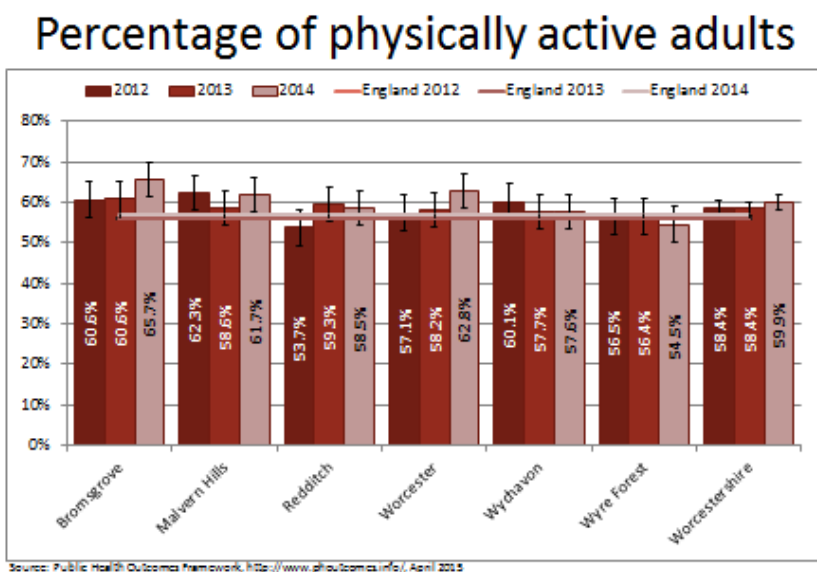
23. It is also clear that throughout the County there is a huge range of activity aimed at encouraging residents to become more physically active. As well as opportunities to take part in organised sports there are chances to participate in less formal activities

such as walking in one of the Council's country parks or rambling in the Worcestershire countryside. The Task Group recognises the vital role played by the Community and Voluntary Sector in providing opportunities for sport and physical activity in the County.

24. Over many years, people throughout the country have become increasingly sedentary and sport participation rates have declined. It is a challenge to all Local Authorities and health professionals to encourage residents to become more physically active. Although much can be done to improve the situation, it is also important to acknowledge that what is really needed is a change of culture, whereby it becomes more commonplace for people to take every opportunity to be more active. Achieving this change of culture is an ongoing process and could take many years.
25. The Scrutiny Task Group welcomed the Government's recently published *Sporting Future: A New Strategy for an Active Nation*. Members were very pleased to see the enhanced profile that the Government is giving to increasing physical activity.

The current situation in Worcestershire

26. The Task Group heard that levels of physical activity in the County are low, making Worcestershire typical of the rest of the country. These low levels relate to all ages and socio-economic groups.
27. The table below shows the percentage of physically active adults for the County as a whole and broken down by District Council, and includes a comparison with figures for England.



Olympic Legacy

28. At the start of the scrutiny exercise, the Task Group was keen to explore whether the 2012 London Olympics had resulted in a legacy of increased participation in Worcestershire. We heard conflicting evidence on this issue. The majority of people we spoke to did not feel that there had been a significant Olympic legacy in the County.

29. However, the view of the Partnership Director of the Sports Partnership Herefordshire and Worcestershire was that closer inspection showed that participation rates had gone up since 2012 and, through lottery funded Sports England projects, the County had benefitted from a number of 'big ticket' items, such as the refurbishment of the Dolphin Centre in Bromsgrove, the Wyre Forest Leisure Centre, the University of Worcester Arena and the new Worcester swimming pool. In addition, over £2 million had been invested via Sport England through legacy funds into local sports clubs and there had been an increase in opportunities for young people to try new sports and activities.
30. The Task Group acknowledged that Worcestershire's stock of sporting facilities had been enhanced since 2012 as a result of Olympic legacy projects. However, these facilities, although welcome, did not reach everyone and participation rates had not risen as much as might have been anticipated. Members felt that it was not too late to harness the enthusiasm generated following the London Olympics and, given the proximity of the Rio Olympics in 2016 and the inevitable enhanced public interest in sporting activity, there was now a further opportunity to create an Olympic legacy of increased levels of physical activity in the County.

Recommendation 1

The Public Health Team should continue to work closely with the Sports Partnership Herefordshire and Worcestershire to improve participation rates and extend the Olympic legacy to everyone, maximising both the use of built and natural environment. [CMR for Health and Well-Being/Director of Public Health]

Action Plan for Physical Activity

31. The Task Group recognised that, during the scrutiny exercise, the Health and Well-being Board agreed its new Health and Well-Being Strategy 2016-19 and Members very much welcomed the fact that 'Being active all through your life' was identified as one of 3 priorities for the Strategy. As part of the scrutiny, Members heard about many projects that the County Council supported with the aim of increasing residents' levels of physical activity.
32. However, Members felt that, to support attempts to encourage cultural change in the County, an overarching Action Plan for Physical Activity should be drawn up to pull together the many activities and raise the profile of ongoing work.
33. Members were impressed with the work undertaken by Camden Council which focused in particular on those residents in receipt of benefits. The Task Group heard that, as well as improving their health, increasing levels of physical activity meant those residents were more likely to return to employment.

Recommendation 2

We strongly suggest that the Director of Public Health lead on the preparation of a countywide inclusive and overarching Action Plan for Physical Activity, to encourage cultural change and increase physical activity across the County. The Action Plan should be published within 6 months and should include the identification of a responsible officer and focus on those who are most in need of support, for example those residents who are on benefits, and our more elderly and very young residents. The Children and Young People Overview and Scrutiny Panel will be looking at the issue of obesity in the context of their

Panel. This Action Plan should form a key part of the business of the Health and Well-being Board, which will oversee the implementation of the new Health and Well-being Strategy which has physical activity as one of its three priorities. [CMR for Health and Well-Being/Director of Public Health]

Health Partners

34. It was clear from our discussions that health partners have an important role to play in emphasising the importance of being more active in relation to health issues and in signposting patients to opportunities to be more physically active.
35. Frontline staff working for the County Council and other health partners throughout the County have countless contacts with residents every day, and the Task Group saw these informal, every day contacts as an ideal opportunity to promote the benefits of increasing physical activity and encourage residents to make the first step. Members heard about the Health Tracks programme which was skilling staff to have difficult conversations with patients but felt there was a need for further training to encourage greater consistency across the County.

Recommendation 3

The Public Health Team should promote training for all frontline health staff to encourage them to have motivational conversations with service users to support increased physical activity. [CMR for Health and Well-Being/Director of Public Health]

36. During discussions with representatives of Worcestershire's CCGs, Members heard that there was lots of variation across the County in relation to levels of 'social prescribing' (prescribing physical activity as an alternative to drugs or other therapy). This was despite evidence that only a small increase in the amount of walking sustained over a long period could have significant health benefits. We heard that a pilot was being run in Bromsgrove, Redditch and Malvern, but elsewhere in Worcestershire practice was variable.
37. A number of organisations, including the Ramblers Association, the organisers of Health Walks and the Worcester Warriors Community Foundation told the Task Group that they had had difficulty in engaging with GPs and other NHS services, even with something as simple as having information leaflets available in GP surgeries. Encouraging greater use of social prescribing would go some way to improve links with organisations supporting increased physical activity. The Task Group was told that the use of social prescribing was more developed elsewhere in the country and health professionals in Worcestershire should be encouraged to learn from good practice elsewhere.

Recommendation 4

*The Worcestershire Clinical Commissioning Group (CCG) representatives on the Health and Well-being Board should be asked to encourage GPs across the county to consider greater use of '**social prescribing**' including referring to sports and physical activity opportunities where appropriate. [CMR for Health and Well-Being/Director of Public Health]*

Other partners

38. As the scrutiny exercise went on it became clear that, although there was a great deal of sporting and other physical activity going on across the County, there was a lack of coordination between clubs and few opportunities for clubs to learn from each other and share best practice. Discussions with the Head of Worcester Warriors Community Foundation and the Cricket Development Director of Worcestershire Cricket confirmed that communication was an issue across sports.
39. Although there was some coordination at District Council level and the Sports Partnership organised club forums and published a regular newsletter, the Task Group felt that there was scope for further work to pull together activities across Worcestershire. Partnership working will be key to ensuring initiatives are sustainable.

Recommendation 5

The Public Health Team should facilitate regular partnership meetings to share best practice, case studies and ideas from across the County, linking this with the Action Plan for Physical Activity. [CMR for Health and Well-Being/Director of Public Health]

Public Awareness and Recognition

40. It was clear to Task Group Members that Worcestershire has many successful sports men and women. However, the County did not always make the most of its successful elite athletes and recognise their achievements. Increased publicity for local success could be used to promote and encourage physical activity amongst the wider population. For example, Members heard that Worcester RFC – Ladies Team currently had 7 international players including 2 from Wales and 1 from Scotland, something that was not widely known.

Recommendation 6

Using the World Class Worcestershire brand, the County Council should raise the profile of elite sports men and women in the County and promote local success in amateur sport, providing a platform to encourage greater participation. [CMR for Transformation and Commissioning/Director of Commercial and Change]

Councillors' Divisional Fund Scheme

41. The Scrutiny Task Group felt that the Councillors' Divisional Fund had further potential to support activities aimed at promoting increased physical activity in the County. The Worcestershire Councillors' Divisional Fund (WCDF) was created to enable local members to access money to help local initiatives and support 'good works' which play an important role in promoting the economic, social and environmental well-being of communities within Worcestershire. Each of the 57 members of the Council has an allocation of £10,000 (per financial year) to spend on locally-determined initiatives within their Divisions. They have reasonable discretion as to how to spend their allocation, as long as they are lawful for the Council, rational and are properly recorded.
42. Although it was acknowledged that many Members already used their Divisional Fund to support sporting activities, the Task Group also recognised that there would be a new

intake of Members following the 2017 local council elections, who may welcome some guidance as to appropriate use of divisional fund money. The Task Group is grateful to the Partnership Director of the Sports Partnership Herefordshire and Worcestershire who confirmed that the Sports Partnership would be prepared to advise Members on suitable organisations in local divisions.

Recommendation 7

County Councillors should be actively encouraged (not mandatory) to spend at least 10% of their divisional fund on encouraging participation in sport and physical activity, drawing on the support and advice of the Sports Partnership Herefordshire and Worcestershire where necessary. This should be highlighted to new Members as part of the Member Induction Programme following the 2017 Elections. [CMR for Transformation and Commissioning/Director of Commercial and Change]

Sharing Information

43. Members felt that the County Council could have an important role in coordinating the many organised activities taking place across Worcestershire and sharing information about what is going on in the County. Sports clubs are often run on a small scale by volunteers and do not have the capacity or expertise to market themselves and broaden their 'catchment'.

Recommendation 8

As part of the Action Plan for Physical Activity (see Recommendation 2), the County Council should consider ways to share information amongst partners and increase awareness of activities available across Worcestershire, ensuring a joined up approach. A dedicated communications officer should be responsible for this aspect of physical activity using all forms of modern communication methods. [CMR for Health and Well-Being/Director of Public Health]

Recommendation 9

We recommend that the CMR organises and hosts an annual summit of Health Professionals, District and County Councils, the Sports Partnership and other appropriate sporting clubs and organisations (including Scrutiny) to discuss progress, share information and ideas towards meeting the goals of increasing physical activity and to report the outcomes to Cabinet. [CMR for Health and Well-Being/Director of Public Health]

Schools

44. Members felt strongly that it was especially important to encourage children and young people to become physically active in order to establish good habits for life. On several occasions, Members were told that sports clubs had had difficulty in engaging with schools to offer their services. Although the Task Group acknowledged that schools have many pressures on their staff and curriculum time, Members were concerned that schools were missing out on exciting opportunities for their pupils to work with local sporting organisations.

45. Given the recent growth in the number of academies and ongoing changes in the Local Authority's relationship with schools, it was suggested to the Task Group that communication with schools should be via phase and other associations.

Recommendation 10

The Public Health Team should work with the Worcestershire Association of Governors, the Worcestershire Association of Secondary Headteachers, and representatives of Middle and Primary School Leaders in the county to highlight the importance of a quality PE offer in schools and effective use of their enhanced sports funding, and to promote opportunities available to schools for the involvement of local sporting organisations in their curriculum. [CMR for Health and Well-Being/Director of Public Health]

The County Council's role as an employer

46. The representatives of the CCGs suggested to the Task Group that large employers in the County should lead by example and encourage and facilitate staff to be more physically active. For example, the CCGs had set up a Staff Council which was looking to improve the health and well-being of employees and was offering woodland walks for staff.
47. The Task Group believes that, as a large responsible employer, the County Council could undertake workplace campaigning to encourage staff to get more physically active. Members heard from the Director of Public Health that this need not mean additional cost for the Council as many activities would be free of charge, ie supporting staff to take a break from their desks at lunchtime, placing posters at lift doors reminding staff to use the stairs if possible, and encouraging walks around the campus (particularly for those based at County Hall). The Council could also consider promoting in the workplace activities offered by local sports clubs. Members felt that employees playing sport together would improve staff morale and productivity as well as enhancing an individual's well-being.

Recommendation 11

As a large employer, the County Council should do more to encourage its staff to become more physically active. [Leader of the Council/Chief Executive]

Barriers to Participation

48. As the scrutiny exercise progressed Members saw that for many people 'barriers' exist which prevent them from becoming physically active. These might be transport, cost, access to facilities or the intimidating nature of formal sports facilities to those making the first steps to become more active. The Task Group felt that it would be a valuable exercise to undertake a formal Needs Assessment to establish current provision and any gaps, looking to identify what the barriers might be to increasing levels of physical activity.

Recommendation 12

As part of the development of the Action Plan for Physical Activity, the County Council should carry out a Needs Assessment to establish any 'gaps' between what is needed and what is currently provided. The Needs Assessment should also look to identify what are the

barriers to taking part in physical activity. [CMR for Health and Well-Being/Director of Public Health]

49. The Task Group also discussed Section 106 money which is paid by developers to support infrastructure around new developments. Some of this money is specifically allocated to enhance cycling provision and Members would wish to encourage better use of this money in the future. Members also heard examples of the County Council being inflexible when requests were made to change a footway to a cycle way. Given the Council's commitment via the Health and Well Being Strategy to encouraging everyone to be more active, Members felt that greater flexibility in relation to the bureaucracy involved would be helpful.

Recommendation 13

The County Council should investigate whether better use can be made of the S106 cycle funds arising from new developments. More cycle ways could be created across the County by being more flexible with regards to the current width restrictions where formal footpaths are changed from bridleways to formal cycle way provision (where safe and appropriate to do so). The County Councils recent response to the governments cycling and walking investment strategy should be aligned with this recommendation. [CMR for Highways/Director of Economy and Infrastructure]

Learning from successful practice elsewhere

50. Towards the end of the scrutiny exercise, Members held a conference call with representatives of Camden Council and Suffolk County Council. These Councils were selected as they had both undertaken innovative work to encourage their residents to become more physically active and had seen participation rates rise as a result.

51. Members were very impressed by the ambitious projects carried out in both Camden and Suffolk, such as the 'Golden Mile' initiative in Lowestoft which was seen as a safe, simple and accessible way to get all ages walking, and Camden's targeting of those on benefits, offering free or subsidised gym membership on a 'use it or lose it' basis. Throughout the country, there are countless initiatives that Councils are running in order to improve their residents' health and it is clear that Worcestershire would benefit from investigating what other Councils do and looking to learn from their experiences.

Recommendation 14

The County Council should fully investigate successful work undertaken in other local authorities, such as Camden Council, in order to identify good practice that might be transferable to Worcestershire. [CMR for Health and Well-Being/Director of Public Health]

Making better use of public spaces

52. It is clear that there are many ways in which the County Council can influence local residents to be more active. What underpins a sporting nation is a culture of physical activity, with walking and green spaces at its heart, one of these is in relation to public space around the County and the relationship between planning decisions and encouraging physical activity and active travel. Members felt that better liaison between different Council services could result in a more activity friendly public space for the future and the development of place based solutions.

Recommendation 15

*The County Council should look to maximise the **use of public spaces and the natural environment** by working with planning authorities to identify more local opportunities to encourage physical activity and active travel. [CMR for Health and Well-Being/Director of Public Health]*

Council Decision Making

53. From May 2016, all agenda reports for Council and Cabinet meetings will include a Public Health Impact Assessment to advise Members on the health impact of the proposals under discussion. The Task Group very much welcomed this development and would wish to see it extended to all Council Committees.

Recommendation 16

The practice of including a Public Health Impact Assessment in agenda reports should be extended to all County Council committees and District Councils should be encouraged to do likewise. [CMR for Transformation and Commissioning/Director of Commercial and Change/Director of Public Health]

Methodology

54. The Scrutiny Task Group comprised cross-party volunteers from Overview and Scrutiny Panels. In addition, to reflect the fact that sports, leisure and park facilities are district council functions, all 6 District Councils in Worcestershire were asked to nominate a representative to work with their County colleagues and provide the District Council perspective. Throughout the exercise and in drawing up recommendations, all Members were mindful of what the County Council could influence.
55. In summary, evidence has been gathered from a wide variety of sources including the Interim Director of Public Health, Sports Partnership Herefordshire and Worcestershire, Worcester Rugby Club – Ladies, Worcestershire Cricket Board, Worcester Warriors Community Trust, the Countryside Service, Worcester Ramblers Association, South Worcestershire Clinical Commissioning Group, Wyre Forest, Redditch and Bromsgrove CCG, Worcestershire's Youth Cabinet and the Leisure Services at all 6 District Councils.
56. In addition the Task Group went on a Health Walk starting from St Peters Baptist Church, Worcester and held a conference call with representatives of Camden Council and Suffolk County Council
57. The Task Group members also considered relevant publications and reports, including:
 - House of Commons Health Select Committee report on the impact of physical activity and diet on health and Government Response July 2015
 - A means to an end – increasing participation in sport and physical activity. A report from Overview and Scrutiny Birmingham City Council February 2015
 - Promoting Sporting Participation Redditch Borough Council May 2012
 - Youth Provision Task Group Bromsgrove District Council June 2013
 - Leisure Provision Task Group Bromsgrove District Council September 2014
 - Sporting Future: A New Strategy for an Active Nation HM Government December 2015

Appendix 1 Schedule of Activity

Date	Event
30 July 2015	Scrutiny Task Group Meeting with Frances Howie, Interim Director of Public Health, Directorate of Adult Services and Health
3 September 2015	Scrutiny Task Group Meeting with Steve Brewster, Chief Executive Officer of Sports Partnership Herefordshire and Worcestershire
18 September	Scrutiny Task Group went on a Health Walk starting from St Peters Baptist Church, Eden Close, St Peters Drive, Worcester WR5 3TZ
16 October 2015	Scrutiny Task Group Meeting with: David Guest, Worcester Rugby Club – Ladies Tom Hill, Worcestershire Cricket Board Carol Hart, Worcester Warriors Community Trust
21 October 2015	Scrutiny Task Group Meeting with: Rachel Datlen, Countryside Greenspace Manager Phil Coulson, Team Leader, Maintenance and Communities Cliff Dimond, Chairman of Worcester Ramblers Association
9 November 2015	Task Group Meeting with: David Mehaffey, Director of Strategy, South Worcestershire Clinical Commissioning Group (CCG) Emily Godfrey, Strategic Planning Manager, Wyre Forest, Redditch and Bromsgrove CCG
18 November 2015	Councillor Stuart Cross attended the Youth Cabinet on behalf of the Task Group
7 December 2015	Task Group Meeting with: Hannah Cox, Contracts Manager- Worcester City Council John Godwin, Head of Service, Leisure & Cultural Services Bromsgrove District & Redditch Borough Councils Jem Teal, Wychavon District Council Dale Evans, Wyre Forest District Council Ed Dursley, Projects Manager
15 December 2015	Conference Call between representatives of the Task Group and Nigel Robinson, Head of Sport and Physical Activity, Camden Council and Adam Baker, Most Active County Project Manager, Suffolk County Council
31 March 2016	Task Group Meeting with Marcus Hart, Cabinet Member for Health and Well Being, Frances Howie, Interim Director of Public Health and Steve Brewster, Partnership Director, Sports Partnership Herefordshire and Worcestershire

'If you need help understanding this document in your own language, please contact Ethnic Access Link. Tel: 01905 25121' (English)

'যদি এই দলিলাটি আপনাব নিজেব ভাষায় বুঝতে আপনাব সাহায্যেব প্রয়োজন হয়, অনুগ্রহ করে Ethnic Access Link (এথনিক অ্যাক্সেস)-কে 01905 25121 টেলিফোন নম্বরে যোগাযোগ করুন' (Bengali)

如果你需要這個文件的中文信息，請聯絡 Ethnic Access Link. 電話是01905 25121 (Cantonese)

'Jeśli potrzebujesz pomocy w zrozumieniu tego dokumentu we własnym języku, zadzwoń do Ethnic Access Link. Tel: 01905 25121' (Polish)

'Se necessitar de ajuda para perceber o conteúdo deste documento na sua língua, contacte a associação Ethnic Access Link pelo telefone: 01905 25121' (Portuguese)

'Si necesita ayuda para entender este documento en su idioma, puede ponerse en contacto con Ethnic Access Link en el teléfono 01905 25121' (Spanish)

Bu dokümanõ kendi dilinizde anlamak için yardım isterseniz Ethnic Access Link ile temasa geçiniz Tel: 01905 25121' (Turkish)

Ethnic Access Link (ایتنیک ایکسس لنک) سے رابطہ کریں۔ ٹیلی فون: 01905 25121 (Urdu) 'اگر آپ کو اس دستاویز کو آپ کی اپنی زبان میں سمجھنے میں مدد کی ضرورت ہے، تو براہ کرم